

TWYLA WANG

GRAPHIC DESIGNER, MOTION DESIGNER, ILLUSTRATOR

twylawang.com

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EXPERIENCE

DesignArmy — Designer

Washington, DC | 9. 2023 - present

Storyboarded and conducted research on fashion makeup for the Hong Kong Ballet.

Created extensive wall illustrations and print materials for the Hilton train.

Designed posters and banners for the successful launch campaign of Morphe's new product line.

BrandNewSchool — 2D/3D Motion Design Intern

New York | 6. - 8. 2023

Designed a detailed graphic system of merchandises for Google Fiber Business which won the clients' affirmation.

Designed 2D storyboards and 3D composition for 2023 Apple App Store Awards according to apple visual system.

Drew characters and scene Illustrations for advertisement of Cafe Bustelo.

PaperStoneScissors — Brand Design Intern

ShangHai, CN | 7. - 9. 2021

Designed 30 versions of the brand logo for Guangzheng Eye Hospital and established a complete visual identity pitch for the client.

Took charge of designing WeChat motion stickers suite for the company based on daily work scenes in a cute and humorous way.

YeDing Creative Agency — Art Director Assistant

ShangHai, CN | 8. - 11. 2020

Investigated Mid-autumn festival advertising launch plans of Starbucks.

Operated and maintained the official account of GE company; Produced the promotional video of anniversary celebration that was adopted by the client.

EDUCATION

Maryland Institute College of Art (MICA)

Master of Arts in Graphic Design

Baltimore, MD | 2022 - 2023

Zhejiang University (ZJU)

Bachelor of Visual Communication Design

HangZhou, CN | 2018 - 2022

GPA: 3.86/4

TOOLS

ADOBE SUITE - Ps Ai Id Lr

MOTION - Ae Pr Mental Canvas

3D - Blender C4d Nomad

PROTOTYPE - Figma Xd Axure

CODING - Html & Css SwiftUI

SKILLS

Brand, Graphic, Storyboards, Web Illustration, Motion, Typography

AWARDS

2023 Young Battle Finalist in Visual Communication

2023 Young Battle Finalist in Rising Star

2022 Hiiibrand Merit Awards in Brand Design

2022 Second Prize, Mobile Application Innovation Contest

2022 Semi Honor, Tencent Youth Game Designer Challenge

2021 First Prize, Innovation Program on Industrial Design of Packaging for SF Express

2021 First Prize, "Liangzhu Culture-themed" Creative Product Design Competition

2020 Gold Prize, China College Student "Internet+" Entrepreneurship Competition

2020 First Prize, "MSD Cup" Career Planning and Entrepreneurship Competition

2020 Second Prize(3/50), International FourC Challenge Design Competition

2020 Outstanding Winner, Pugongying Entrepreneurship Competition

LANGUAGES

English - Skilled

Mandarin - Native